

Unifying

COMPANY OVERVIEW

Connexr is an Enterprise Solutions Partner (MSP) empowering retailers to deliver unified commerce experiences. We bridge the gap between digital and physical channels, integrating complex ecosystems like Salesforce Commerce Cloud.

From architecting headless commerce platforms to deploying AI-driven personalization, we ensure scalability during peak seasons and deliver measurable growth in conversion and value.

KEY DIFFERENTIATORS

- Unified Commerce Execution
- Salesforce Cloud Expertise
- Managed Retail Operations
- AI Personalization



REPRESENTATIVE PROJECTS

B2B & B2C

MULTI-CLOUD

Unified Ecosystem

CHALLENGE

Disconnected storefronts; data silos.

SOLUTION

Integrated Salesforce Commerce/Sales/Service.

Outcome

35% Faster Sales

EXPERIENCE

AI DRIVEN

Personalization

CHALLENGE

Low conversion; static UX.

SOLUTION

Unified Data Layer & Real-time AI.

Outcome

22% Cov. Lift

CORE SERVICES

- Salesforce Multi-Cloud**
Commerce + Sales + Service.
- Unified Commerce**
Single customer view.
- AI Personalization**
Real-time intent scoring.
- Headless Commerce**
Decoupled front-ends.
- Order Management**
Optimizing fulfillment.



WHY CONNEXR?

- Retail Ecosystem**
Salesforce, Adobe, Shopify experts.
- Customer-Centric**
Aligned to AOV & Conversion.
- Peak Season Reliability**
100% uptime events.
- Unified Data Vision**
Golden Customer record.